

WPFO  
81 Northport Dr  
Portland, ME 04103

Ethica Media LLC  
1225 Franklin Avenue  
Suite 325  
Garden City, NY 11530-0515

## Contract # 3942546

**Schedule Dates** 09/30/19-01/05/20  
**Advertiser** Maine Momentum (132139)  
**Agency** Ethica Media LLC (18622)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 18/18/100 (1234292)  
**Salesperson** TeleRep/PHL, Philadelphia (2992)  
**Sales Office** TeleRep Philadelphia  
**Buyer Name** MUNDY,CAROLE  
**Phone/Fax** /  
**CPE** 18/18/100  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** MAINE MOMENTUM  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 08/05/19  
**Last Modified** 08/05/19  
**Entered By** Anthony Cardinal  
**CO-OP** No  
**External #** 09593512  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,824.25  
**Net Total** \$21,670.75  
**Sales Tax**

## Portland ME (WPFO)

By Broadcast Month	Spots	Rate
Oct. 2019	53	\$7,700.00
Nov. 2019	36	\$6,770.00
Dec. 2019	59	\$9,490.00
Jan. 2020	5	\$1,535.00
<b>Grand Total:</b>	<b>153</b>	<b>\$25,495.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (7)	09/30/19-10/04/19	1	:30	12P- 1P (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Portland ME (WPFO)	MAURY POVICH	8/5/19
2.0	Normal Line / SPOT (11)	09/30/19-10/04/19	1	:30	1P- 2P (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Portland ME (WPFO)	STEVE WILKOS	8/5/19
3.0	Normal Line / SPOT (15)	09/30/19-10/04/19	1	:30	2P- 3P (EST)	2	X	X	X	X	X			2	\$65.00	\$130.00	Portland ME (WPFO)	CAUGHT-PROVDNC/CGHT-P RVDNC B	8/5/19
4.0	Normal Line / SPOT (19)	09/30/19-10/04/19	1	:30	3P- 4P (EST)	2	X	X	X	X	X			2	\$65.00	\$130.00	Portland ME (WPFO)	HOT BENCH/HOT BENCH B	8/5/19
5.0	Normal Line / SPOT (23)	09/30/19-10/04/19	1	:30	6P- 6:30P (EST)	2	X	X	X	X	X			2	\$130.00	\$260.00	Portland ME (WPFO)	FAMILY FEUD	8/5/19
6.0	Normal Line / SPOT (30)	09/30/19-10/04/19	1	:30	6:30P- 7P (EST)	1	X	X	X	X	X			1	\$130.00	\$130.00	Portland ME (WPFO)	FAMILY FEUD B	8/5/19
7.0	Normal Line / SPOT (34)	09/30/19-10/04/19	1	:30	7P- 7:30P (EST)	2	X	X	X	X	X			2	\$425.00	\$850.00	Portland ME (WPFO)	BIG BNG THEORY	8/5/19
8.0	Normal Line / SPOT (37)	10/05/19-10/05/19	1	:30	7P- 8P (EST)							1		1	\$255.00	\$255.00	Portland ME (WPFO)	AVG. ALL WKS	8/5/19
9.0	Normal Line / News (43)	10/05/19-10/12/19	1	:30	10P- 10:30P (EST)							1		2	\$425.00	\$850.00	Portland ME (WPFO)	AVG. ALL WKS	8/5/19
10.0	Normal Line / News (44)	10/06/19-01/05/20	1	:30	10P- 10:30P (EST)								1	14	\$425.00	\$5,950.00	Portland ME (WPFO)	FOX23 NEWS-TEN	8/5/19
11.0	Normal Line / SPOT (48)	09/30/19-10/04/19	1	:30	11P- 12A (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Portland ME (WPFO)	DAILY MAIL TV/SEINFELD	8/5/19
12.0	Normal Line / SPOT (52)	09/30/19-10/04/19	1	:30	12A- 12:30A (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Portland ME (WPFO)	TWO & HALF MEN	8/5/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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**Sales Office** TeleRep Philadelphia  
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**Phone/Fax** /  
**CPE** 18/18/100  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** MAINE MOMENTUM  
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**CO-OP** No  
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT (55)	10/06/19-10/06/19	1	:30	10:30P- 11:30P (EST)								1	1	\$20.00	\$20.00	Portland ME (WPFO)	FOX23 NEWS-TEN/RING OF HONOR	8/5/19
14.0	Normal Line / SPOT (58)	10/06/19-10/06/19	1	:30	11P- 12A (EST)								1	1	\$20.00	\$20.00	Portland ME (WPFO)	RING OF HONOR	8/5/19
15.0	Normal Line / News (3)	10/07/19-10/11/19	1	:30	7A- 8A (EST)	2	X	X	X	X	X			2	\$130.00	\$260.00	Portland ME (WPFO)	GOOD DAY ME 1	8/5/19
16.0	Normal Line / SPOT (6)	10/21/19-10/25/19	1	:30	12P- 1P (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Portland ME (WPFO)	MAURY POVICH	8/5/19
17.0	Normal Line / SPOT (10)	10/21/19-10/25/19	1	:30	1P- 2P (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Portland ME (WPFO)	STEVE WILKOS	8/5/19
18.0	Normal Line / SPOT (14)	10/21/19-10/25/19	1	:30	2P- 3P (EST)	2	X	X	X	X	X			2	\$65.00	\$130.00	Portland ME (WPFO)	CAUGHT-PROVDNC/CGHT-P RVDNC B	8/5/19
19.0	Normal Line / SPOT (18)	10/21/19-10/25/19	1	:30	3P- 4P (EST)	2	X	X	X	X	X			2	\$65.00	\$130.00	Portland ME (WPFO)	HOT BENCH/HOT BENCH B	8/5/19
20.0	Normal Line / SPOT (22)	10/14/19-10/18/19	1	:30	6P- 6:30P (EST)	2	X	X	X	X	X			2	\$130.00	\$260.00	Portland ME (WPFO)	FAMILY FEUD	8/5/19
21.0	Normal Line / SPOT (22)	10/21/19-10/25/19	1	:30	6P- 6:30P (EST)	1	X	X	X	X	X			1	\$130.00	\$130.00	Portland ME (WPFO)	FAMILY FEUD	8/5/19
22.0	Normal Line / SPOT (26)	10/19/19-10/19/19	1	:30	6P- 7P (EST)								1	1	\$130.00	\$130.00	Portland ME (WPFO)	MIKE&MLLY WK B<	8/5/19
23.0	Normal Line / SPOT (29)	10/21/19-10/25/19	1	:30	6:30P- 7P (EST)	2	X	X	X	X	X			2	\$130.00	\$260.00	Portland ME (WPFO)	FAMILY FEUD B	8/5/19
24.0	Normal Line / SPOT (33)	10/21/19-10/25/19	1	:30	7P- 7:30P (EST)	2	X	X	X	X	X			2	\$425.00	\$850.00	Portland ME (WPFO)	BIG BNG THEORY	8/5/19
25.0	Normal Line / SPOT (37)	10/26/19-10/26/19	1	:30	7P- 8P (EST)								1		\$255.00		Portland ME (WPFO)	AVG. ALL WKS	8/5/19

## CONFIRMATION CONTRACT

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25.0.1	Preempt (37)	10/26/19															Portland ME (WPFO)	Program Change/Exception - World Series Game #4	
26.0	Normal Line / News (40)	10/07/19-10/11/19	1	:30	10P- 11P (EST)	1	X	X	X	X	X			1	\$425.00	\$425.00	Portland ME (WPFO)	FOX23 NEWS-TEN	8/5/19
27.0	Normal Line / News (43)	10/26/19-11/02/19	1	:30	10P- 10:30P (EST)							1		1	\$425.00	\$425.00	Portland ME (WPFO)	AVG. ALL WKS	8/5/19
27.0.1	Preempt (43)	10/26/19															Portland ME (WPFO)	Program Change/Exception - World Series Game #4	
28.0	Normal Line / SPOT (47)	10/21/19-10/25/19	1	:30	11P- 12A (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Portland ME (WPFO)	DAILY MAIL TV/SEINFELD	8/5/19
29.0	Normal Line / SPOT (51)	10/21/19-10/25/19	1	:30	12A- 12:30A (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Portland ME (WPFO)	TWO & HALF MEN	8/5/19
30.0	Normal Line / SPOT (55)	10/27/19-10/27/19	1	:30	10:30P- 11:30P (EST)								1	1	\$20.00	\$20.00	Portland ME (WPFO)	FOX23 NEWS-TEN/RING OF HONOR	8/5/19
31.0	Normal Line / SPOT (58)	10/27/19-10/27/19	1	:30	11P- 12A (EST)								1	1	\$20.00	\$20.00	Portland ME (WPFO)	RING OF HONOR	8/5/19
32.0	Normal Line / SPOT (61)	10/06/19-10/06/19	1	:30	12A- 1A (EST)								1	1	\$10.00	\$10.00	Portland ME (WPFO)	SEINFELD WK/SEINFELD WK B	8/5/19
33.0	Normal Line / SPOT (61)	10/27/19-10/27/19	1	:30	12A- 1A (EST)								1	1	\$10.00	\$10.00	Portland ME (WPFO)	SEINFELD WK/SEINFELD WK B	8/5/19
34.0	Normal Line / News (3)	10/28/19-11/01/19	1	:30	7A- 8A (EST)	2	X	X	X	X	X			2	\$130.00	\$260.00	Portland ME (WPFO)	GOOD DAY ME 1	8/5/19

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**Sales Office** TeleRep Philadelphia  
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35.0	Normal Line / SPOT (5)	11/11/19-11/15/19	1	:30	12P- 1P (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Portland ME (WPFO)	MAURY POVICH	8/5/19
36.0	Normal Line / SPOT (9)	11/11/19-11/15/19	1	:30	1P- 2P (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Portland ME (WPFO)	STEVE WILKOS	8/5/19
37.0	Normal Line / SPOT (13)	11/11/19-11/15/19	1	:30	2P- 3P (EST)	2	X	X	X	X	X			2	\$65.00	\$130.00	Portland ME (WPFO)	CAUGHT-PROVDNC/CGHT-P RVDNC B	8/5/19
38.0	Normal Line / SPOT (17)	11/11/19-11/15/19	1	:30	3P- 4P (EST)	2	X	X	X	X	X			2	\$65.00	\$130.00	Portland ME (WPFO)	HOT BENCH/HOT BENCH B	8/5/19
39.0	Normal Line / SPOT (21)	11/04/19-11/08/19	1	:30	6P- 6:30P (EST)	2	X	X	X	X	X			2	\$130.00	\$260.00	Portland ME (WPFO)	FAMILY FEUD	8/5/19
40.0	Normal Line / SPOT (21)	11/11/19-11/15/19	1	:30	6P- 6:30P (EST)	1	X	X	X	X	X			1	\$130.00	\$130.00	Portland ME (WPFO)	FAMILY FEUD	8/5/19
41.0	Normal Line / SPOT (25)	11/09/19-11/09/19	1	:30	6P- 7P (EST)							1		1	\$130.00	\$130.00	Portland ME (WPFO)	MIKE&MLLY WK B<	8/5/19
42.0	Normal Line / SPOT (28)	11/11/19-11/15/19	1	:30	6:30P- 7P (EST)	1	X	X	X	X	X			1	\$130.00	\$130.00	Portland ME (WPFO)	FAMILY FEUD B	8/5/19
43.0	Normal Line / SPOT (32)	11/11/19-11/15/19	1	:30	7P- 7:30P (EST)	2	X	X	X	X	X			2	\$425.00	\$850.00	Portland ME (WPFO)	BIG BNG THEORY	8/5/19
44.0	Normal Line / SPOT (36)	11/16/19-11/16/19	1	:30	7P- 8P (EST)							1		1	\$255.00	\$255.00	Portland ME (WPFO)	AVG. ALL WKS	8/5/19
45.0	Normal Line / News (40)	10/28/19-11/01/19	1	:30	10P- 11P (EST)	1	X	X	X	X	X			1	\$425.00	\$425.00	Portland ME (WPFO)	FOX23 NEWS-TEN	8/5/19
46.0	Normal Line / News (42)	11/16/19-11/23/19	1	:30	10P- 10:30P (EST)							1		2	\$425.00	\$850.00	Portland ME (WPFO)	AVG. ALL WKS	8/5/19
47.0	Normal Line / SPOT (46)	11/11/19-11/15/19	1	:30	11P- 12A (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Portland ME (WPFO)	DAILY MAIL TV/SEINFELD	8/5/19

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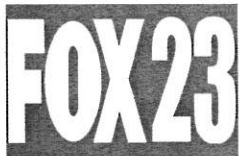
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48.0	Normal Line / SPOT (50)	11/11/19-11/15/19	1	:30	12A- 12:30A (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Portland ME (WPFO)	TWO & HALF MEN	8/5/19
49.0	Normal Line / SPOT (54)	11/17/19-11/17/19	1	:30	10:30P- 11:30P (EST)								1	1	\$20.00	\$20.00	Portland ME (WPFO)	FOX23 NEWS-TEN/RING OF HONOR	8/5/19
50.0	Normal Line / SPOT (57)	11/17/19-11/17/19	1	:30	11P- 12A (EST)								1	1	\$20.00	\$20.00	Portland ME (WPFO)	RING OF HONOR	8/5/19
51.0	Normal Line / SPOT (60)	11/17/19-11/17/19	1	:30	12A- 1A (EST)								1	1	\$10.00	\$10.00	Portland ME (WPFO)	SEINFELD WK/SEINFELD WK B	8/5/19
52.0	Normal Line / News (2)	11/18/19-11/22/19	1	:30	7A- 8A (EST)	2	X	X	X	X	X			2	\$130.00	\$260.00	Portland ME (WPFO)	GOOD DAY ME 1	8/5/19
53.0	Normal Line / SPOT (4)	12/02/19-12/06/19	1	:30	12P- 1P (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Portland ME (WPFO)	MAURY POVICH	8/5/19
54.0	Normal Line / SPOT (8)	12/02/19-12/06/19	1	:30	1P- 2P (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Portland ME (WPFO)	STEVE WILKOS	8/5/19
55.0	Normal Line / SPOT (12)	12/02/19-12/06/19	1	:30	2P- 3P (EST)	2	X	X	X	X	X			2	\$65.00	\$130.00	Portland ME (WPFO)	CAUGHT-PROVDNC/CGHT-P RVDNC B	8/5/19
56.0	Normal Line / SPOT (16)	12/02/19-12/06/19	1	:30	3P- 4P (EST)	2	X	X	X	X	X			2	\$65.00	\$130.00	Portland ME (WPFO)	HOT BENCH/HOT BENCH B	8/5/19
57.0	Normal Line / SPOT (20)	12/02/19-12/06/19	1	:30	6P- 6:30P (EST)	1	X	X	X	X	X			1	\$130.00	\$130.00	Portland ME (WPFO)	FAMILY FEUD	8/5/19
58.0	Normal Line / SPOT (21)	11/25/19-11/29/19	1	:30	6P- 6:30P (EST)	2	X	X	X	X	X			2	\$130.00	\$260.00	Portland ME (WPFO)	FAMILY FEUD	8/5/19
59.0	Normal Line / SPOT (25)	11/30/19-11/30/19	1	:30	6P- 7P (EST)							1		1	\$130.00	\$130.00	Portland ME (WPFO)	MIKE&MLLY WK B<	8/5/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.





WPFO  
81 Northport Dr  
Portland, ME 04103

Ethica Media LLC  
1225 Franklin Avenue  
Suite 325  
Garden City, NY 11530-0515

## Contract # 3942546

**Schedule Dates** 09/30/19-01/05/20  
**Advertiser** Maine Momentum (132139)  
**Agency** Ethica Media LLC (18622)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 18/18/100 (1234292)  
**Salesperson** TeleRep/PHL, Philadelphia (2992)  
**Sales Office** TeleRep Philadelphia  
**Buyer Name** MUNDY,CAROLE  
**Phone/Fax** /  
**CPE** 18/18/100  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** MAINE MOMENTUM  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 08/05/19  
**Last Modified** 08/05/19  
**Entered By** Anthony Cardinal  
**CO-OP** No  
**External #** 09593512  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,824.25  
**Net Total** \$21,670.75  
**Sales Tax**

## Portland ME (WPFO)

By Broadcast Month	Spots	Rate
Oct. 2019	53	\$7,700.00
Nov. 2019	36	\$6,770.00
Dec. 2019	59	\$9,490.00
Jan. 2020	5	\$1,535.00
<b>Grand Total:</b>	<b>153</b>	<b>\$25,495.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
60.0	Normal Line / SPOT (27)	12/02/19-12/06/19	1	:30	6:30P- 7P (EST)	1	X	X	X	X	X			1	\$130.00	\$130.00	Portland ME (WPFO)	FAMILY FEUD B	8/5/19
61.0	Normal Line / SPOT (31)	12/02/19-12/06/19	1	:30	7P- 7:30P (EST)	3	X	X	X	X	X			3	\$425.00	\$1,275.00	Portland ME (WPFO)	BIG BNG THEORY	8/5/19
62.0	Normal Line / SPOT (35)	12/07/19-12/07/19	1	:30	7P- 8P (EST)							1		1	\$255.00	\$255.00	Portland ME (WPFO)	AVG. ALL WKS	8/5/19
63.0	Normal Line / News (39)	11/18/19-11/22/19	1	:30	10P- 11P (EST)	1	X	X	X	X	X			1	\$425.00	\$425.00	Portland ME (WPFO)	FOX23 NEWS-TEN	8/5/19
64.0	Normal Line / News (41)	12/07/19-12/14/19	1	:30	10P- 10:30P (EST)							1		2	\$425.00	\$850.00	Portland ME (WPFO)	AVG. ALL WKS	8/5/19
65.0	Normal Line / SPOT (45)	12/02/19-12/06/19	1	:30	11P- 12A (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Portland ME (WPFO)	DAILY MAIL TV/SEINFELD	8/5/19
66.0	Normal Line / SPOT (49)	12/02/19-12/06/19	1	:30	12A- 12:30A (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Portland ME (WPFO)	TWO & HALF MEN	8/5/19
67.0	Normal Line / SPOT (53)	12/08/19-12/08/19	1	:30	10:30P- 11:30P (EST)								1	1	\$20.00	\$20.00	Portland ME (WPFO)	FOX23 NEWS-TEN/RING OF HONOR	8/5/19
68.0	Normal Line / SPOT (56)	12/08/19-12/08/19	1	:30	11P- 12A (EST)								1	1	\$20.00	\$20.00	Portland ME (WPFO)	RING OF HONOR	8/5/19
69.0	Normal Line / News (1)	12/09/19-12/13/19	1	:30	7A- 8A (EST)	2	X	X	X	X	X			2	\$130.00	\$260.00	Portland ME (WPFO)	GOOD DAY ME 1	8/5/19
70.0	Normal Line / News (1)	12/30/19-01/03/20	1	:30	7A- 8A (EST)	2	X	X	X	X	X			2	\$130.00	\$260.00	Portland ME (WPFO)	GOOD DAY ME 1	8/5/19
71.0	Normal Line / SPOT (4)	12/23/19-12/27/19	1	:30	12P- 1P (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Portland ME (WPFO)	MAURY POVICH	8/5/19
72.0	Normal Line / SPOT (8)	12/23/19-12/27/19	1	:30	1P- 2P (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Portland ME (WPFO)	STEVE WILKOS	8/5/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WPFO  
81 Northport Dr  
Portland, ME 04103

Ethica Media LLC  
1225 Franklin Avenue  
Suite 325  
Garden City, NY 11530-0515

## Contract # 3942546

**Schedule Dates** 09/30/19-01/05/20  
**Advertiser** Maine Momentum (132139)  
**Agency** Ethica Media LLC (18622)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 18/18/100 (1234292)  
**Salesperson** TeleRep/PHL, Philadelphia (2992)  
**Sales Office** TeleRep Philadelphia  
**Buyer Name** MUNDY,CAROLE  
**Phone/Fax** /  
**CPE** 18/18/100  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** MAINE MOMENTUM  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 08/05/19  
**Last Modified** 08/05/19  
**Entered By** Anthony Cardinal  
**CO-OP** No  
**External #** 09593512  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,824.25  
**Net Total** \$21,670.75  
**Sales Tax**

## Portland ME (WPFO)

By Broadcast Month	Spots	Rate
Oct. 2019	53	\$7,700.00
Nov. 2019	36	\$6,770.00
Dec. 2019	59	\$9,490.00
Jan. 2020	5	\$1,535.00
<b>Grand Total:</b>	<b>153</b>	<b>\$25,495.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
73.0	Normal Line / SPOT (12)	12/23/19-12/27/19	1	:30	2P- 3P (EST)	2	X	X	X	X	X			2	\$65.00	\$130.00	Portland ME (WPFO)	CAUGHT-PROVDNC/CGHT-P RVDNC B	8/5/19
74.0	Normal Line / SPOT (16)	12/23/19-12/27/19	1	:30	3P- 4P (EST)	2	X	X	X	X	X			2	\$65.00	\$130.00	Portland ME (WPFO)	HOT BENCH/HOT BENCH B	8/5/19
75.0	Normal Line / SPOT (20)	12/16/19-12/20/19	1	:30	6P- 6:30P (EST)	2	X	X	X	X	X			2	\$130.00	\$260.00	Portland ME (WPFO)	FAMILY FEUD	8/5/19
76.0	Normal Line / SPOT (20)	12/23/19-12/27/19	1	:30	6P- 6:30P (EST)	1	X	X	X	X	X			1	\$130.00	\$130.00	Portland ME (WPFO)	FAMILY FEUD	8/5/19
77.0	Normal Line / SPOT (24)	12/21/19-12/21/19	1	:30	6P- 7P (EST)							1		1	\$130.00	\$130.00	Portland ME (WPFO)	MIKE&MLLY WK B<	8/5/19
78.0	Normal Line / SPOT (27)	12/23/19-12/27/19	1	:30	6:30P- 7P (EST)	2	X	X	X	X	X			2	\$130.00	\$260.00	Portland ME (WPFO)	FAMILY FEUD B	8/5/19
79.0	Normal Line / SPOT (31)	12/23/19-12/27/19	1	:30	7P- 7:30P (EST)	2	X	X	X	X	X			2	\$425.00	\$850.00	Portland ME (WPFO)	BIG BNG THEORY	8/5/19
80.0	Normal Line / SPOT (35)	12/28/19-12/28/19	1	:30	7P- 8P (EST)							1		1	\$255.00	\$255.00	Portland ME (WPFO)	AVG. ALL WKS	8/5/19
81.0	Normal Line / News (38)	12/09/19-12/13/19	1	:30	10P- 11P (EST)	1	X	X	X	X	X			1	\$425.00	\$425.00	Portland ME (WPFO)	FOX23 NEWS-TEN	8/5/19
82.0	Normal Line / News (41)	12/28/19-01/04/20	1	:30	10P- 10:30P (EST)							1		2	\$425.00	\$850.00	Portland ME (WPFO)	AVG. ALL WKS	8/5/19
83.0	Normal Line / SPOT (45)	12/23/19-12/27/19	1	:30	11P- 12A (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Portland ME (WPFO)	DAILY MAIL TV/SEINFELD	8/5/19
84.0	Normal Line / SPOT (49)	12/23/19-12/27/19	1	:30	12A- 12:30A (EST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Portland ME (WPFO)	TWO & HALF MEN	8/5/19
85.0	Normal Line / SPOT (53)	12/29/19-12/29/19	1	:30	10:30P- 11:30P (EST)								1	1	\$20.00	\$20.00	Portland ME (WPFO)	FOX23 NEWS-TEN/RING OF HONOR	8/5/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Portland, ME 04103

Ethica Media LLC  
1225 Franklin Avenue  
Suite 325  
Garden City, NY 11530-0515

## Contract # 3942546

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**Advertiser** Maine Momentum (132139)  
**Agency** Ethica Media LLC (18622)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 18/18/100 (1234292)  
**Salesperson** TeleRep/PHL, Philadelphia (2992)  
**Sales Office** TeleRep Philadelphia  
**Buyer Name** MUNDY,CAROLE  
**Phone/Fax** /  
**CPE** 18/18/100  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** MAINE MOMENTUM  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 08/05/19  
**Last Modified** 08/05/19  
**Entered By** Anthony Cardinal  
**CO-OP** No  
**External #** 09593512  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,824.25  
**Net Total** \$21,670.75  
**Sales Tax**

## Portland ME (WPFO)

By Broadcast Month	Spots	Rate
Oct. 2019	53	\$7,700.00
Nov. 2019	36	\$6,770.00
Dec. 2019	59	\$9,490.00
Jan. 2020	5	\$1,535.00
<b>Grand Total:</b>	<b>153</b>	<b>\$25,495.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
86.0	Normal Line / SPOT (56)	12/29/19-12/29/19	1	:30	11P- 12A (EST)								1	1	\$20.00	\$20.00	Portland ME (WPFO)	RING OF HONOR	8/5/19
87.0	Normal Line / SPOT (59)	12/08/19-12/08/19	1	:30	12A- 1A (EST)								1	1	\$10.00	\$10.00	Portland ME (WPFO)	SEINFELD WK/SEINFELD WK B	8/5/19
88.0	Normal Line / SPOT (59)	12/29/19-12/29/19	1	:30	12A- 1A (EST)								1	1	\$10.00	\$10.00	Portland ME (WPFO)	SEINFELD WK/SEINFELD WK B	8/5/19
89.0	Normal Line / News (38)	12/30/19-01/03/20	1	:30	10P- 11P (EST)	1	X	X	X	X	X			1	\$425.00	\$425.00	Portland ME (WPFO)	FOX23 NEWS-TEN	8/5/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

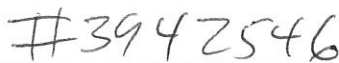
Accepted-Station:

Date:

Comments:

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Traffic#: 3942546  
Salesperson: JARED KELHART  
Est#: 100  
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH													
	1	M-F/7-8A	30S	\$130	Dec09/19 Dec30/19	Dec13/19 Jan03/20	1 1	2 2	2 2	\$260 \$260	GOOD DAY ME 1	0.0	Aug02/19	Rev #0: A
		Contract Comment: GOOD DAY ME 1												
	2	M-F/7-8A	30S	\$130	Nov18/19	Nov22/19	1	2	2	\$260	GOOD DAY ME 1	0.0	Aug02/19	Rev #0: A
		Contract Comment: GOOD DAY ME 1												
	3	M-F/7-8A	30S	\$130	Oct07/19 Oct28/19	Oct11/19 Nov01/19	1 1	2 2	2 2	\$260 \$260	GOOD DAY ME 1	0.0	Aug02/19	Rev #0: A
		Contract Comment: GOOD DAY ME 1												
	4	M-F/12N-1P	30S	\$45	Dec02/19 Dec23/19	Dec06/19 Dec27/19	1 1	2 2	2 2	\$90 \$90	MAURY POVICH	0.0	Aug02/19	Rev #0: A
		Contract Comment: MAURY POVICH												
	5	M-F/12N-1P	30S	\$45	Nov11/19	Nov15/19	1	2	2	\$90	MAURY POVICH	0.0	Aug02/19	Rev #0: A
		Contract Comment: MAURY POVICH												
	6	M-F/12N-1P	30S	\$45	Oct21/19	Oct25/19	1	2	2	\$90	MAURY POVICH	0.0	Aug02/19	Rev #0: A
		Contract Comment: MAURY POVICH												
	7	M-F/12N-1P	30S	\$45	Sep30/19	Oct04/19	1	2	2	\$90	MAURY POVICH	0.0	Aug02/19	Rev #0: A
		Contract Comment: MAURY POVICH												
	8	M-F/1-2P	30S	\$45	Dec02/19 Dec23/19	Dec06/19 Dec27/19	1 1	2 2	2 2	\$90 \$90	STEVE WILKOS	0.0	Aug02/19	Rev #0: A
		Contract Comment: STEVE WILKOS												
	9	M-F/1-2P	30S	\$45	Nov11/19	Nov15/19	1	2	2	\$90	STEVE WILKOS	0.0	Aug02/19	Rev #0: A
		Contract Comment: STEVE WILKOS												
	10	M-F/1-2P	30S	\$45	Oct21/19	Oct25/19	1	2	2	\$90	STEVE WILKOS	0.0	Aug02/19	Rev #0: A
		Contract Comment: STEVE WILKOS												
	11	M-F/1-2P	30S	\$45	Sep30/19	Oct04/19	1	2	2	\$90	STEVE WILKOS	0.0	Aug02/19	Rev #0: A
		Contract Comment: STEVE WILKOS												
	12	M-F/2-3P	30S	\$65	Dec02/19	Dec06/19	1	2	2	\$130	CAUGHT-PROVDNC/CGH T-PRVDNC B	0.0	Aug02/19	Rev #0: A
					Dec23/19	Dec27/19	1	2	2	\$130				
		Contract Comment: CAUGHT-PROVDNC/CGHT-PRVDNC B												
	13	M-F/2-3P	30S	\$65	Nov11/19	Nov15/19	1	2	2	\$130	CAUGHT-PROVDNC/CGH T-PRVDNC B	0.0	Aug02/19	Rev #0: A
		Contract Comment: CAUGHT-PROVDNC/CGHT-PRVDNC B												
	14	M-F/2-3P	30S	\$65	Oct21/19	Oct25/19	1	2	2	\$130	CAUGHT-PROVDNC/CGH T-PRVDNC B	0.0	Aug02/19	Rev #0: A
		Contract Comment: CAUGHT-PROVDNC/CGHT-PRVDNC B												
	15	M-F/2-3P	30S	\$65	Sep30/19	Oct04/19	1	2	2	\$130	CAUGHT-PROVDNC/CGH T-PRVDNC B	0.0	Aug02/19	Rev #0: A
		Contract Comment: CAUGHT-PROVDNC/CGHT-PRVDNC B												
	16	M-F/3-4P	30S	\$65	Dec02/19	Dec06/19	1	2	2	\$130	HOT BENCH/HOT BENCH B	0.0	Aug02/19	Rev #0: A
					Dec23/19	Dec27/19	1	2	2	\$130				
		Contract Comment: HOT BENCH/HOT BENCH B												
	17	M-F/3-4P	30S	\$65	Nov11/19	Nov15/19	1	2	2	\$130	HOT BENCH/HOT BENCH B	0.0	Aug02/19	Rev #0: A
		Contract Comment: HOT BENCH/HOT BENCH B												
	18	M-F/3-4P	30S	\$65	Oct21/19	Oct25/19	1	2	2	\$130	HOT BENCH/HOT BENCH B	0.0	Aug02/19	Rev #0: A
		Contract Comment: HOT BENCH/HOT BENCH B												
	19	M-F/3-4P	30S	\$65	Sep30/19	Oct04/19	1	2	2	\$130	HOT BENCH/HOT BENCH B	0.0	Aug02/19	Rev #0: A
		Contract Comment: HOT BENCH/HOT BENCH B												
	20	M-F/6-630P	30S	\$130	Dec02/19 Dec16/19 Dec23/19	Dec06/19 Dec20/19 Dec27/19	1 1 1	1 2 1	1 2 1	\$130 \$260 \$130	FAMILY FEUD	0.0	Aug02/19	Rev #0: A
		Contract Comment: FAMILY FEUD												
	21	M-F/6-630P	30S	\$130	Nov04/19 Nov11/19 Nov25/19	Nov08/19 Nov15/19 Nov29/19	1 1 1	2 1 2	2 1 2	\$260 \$130 \$260	FAMILY FEUD	0.0	Aug02/19	Rev #0: A
		Contract Comment: FAMILY FEUD												
	22	M-F/6-630P	30S	\$130	Oct14/19 Oct21/19	Oct18/19 Oct25/19	1 1	2 1	2 1	\$260 \$130	FAMILY FEUD	0.0	Aug02/19	Rev #0: A
		Contract Comment: FAMILY FEUD												



Rep: TELEREP, INC.  
Run On: Aug6/19 at 16:58

E-Order#: 2284349 (Rev 0) Agy#8753662  
Station: WPFO-TV PORTLAND-AUBURN

## REP BUYLINES

Hdl#: 9593512 (Mod 0.0)  
Dates: Sep30/19 - Jan05/20

Traffic#: 3942546  
Salesperson: JARED KELHART

Page: 2  
Requested by: NUSCHMANN

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+	Activity	Last Mod/Rev
	23	M-F/6-630P	30S	\$130	Sep30/19	Oct04/19	1	2	2	\$260	FAMILY FEUD	0.0	Aug02/19	Rev #0: A
		Contract Comment: FAMILY FEUD												
	24	Sat/6-7P	30S	\$130	Dec21/19	Dec21/19	1	1	1	\$130	MIKE&MLLY WK B<	0.0	Aug02/19	Rev #0: A
		Contract Comment: MIKE&MLLY WK B<												
	25	Sat/6-7P	30S	\$130	Nov09/19	Nov09/19	1	1	1	\$130	MIKE&MLLY WK B<	0.0	Aug02/19	Rev #0: A
		Contract Comment: MIKE&MLLY WK B<												
	26	Sat/6-7P	30S	\$130	Oct19/19	Oct19/19	1	1	1	\$130	MIKE&MLLY WK B<	0.0	Aug02/19	Rev #0: A
		Contract Comment: MIKE&MLLY WK B<												
	27	M-F/630-7P	30S	\$130	Dec02/19	Dec06/19	1	1	1	\$130	FAMILY FEUD B	0.0	Aug02/19	Rev #0: A
		Contract Comment: FAMILY FEUD B												
	28	M-F/630-7P	30S	\$130	Nov11/19	Nov15/19	1	1	1	\$130	FAMILY FEUD B	0.0	Aug02/19	Rev #0: A
		Contract Comment: FAMILY FEUD B												
	29	M-F/630-7P	30S	\$130	Oct21/19	Oct25/19	1	2	2	\$260	FAMILY FEUD B	0.0	Aug02/19	Rev #0: A
		Contract Comment: FAMILY FEUD B												
	30	M-F/630-7P	30S	\$130	Sep30/19	Oct04/19	1	1	1	\$130	FAMILY FEUD B	0.0	Aug02/19	Rev #0: A
		Contract Comment: FAMILY FEUD B												
	31	M-F/7-730P	30S	\$425	Dec02/19	Dec06/19	1	3	3	\$1,275	BIG BNG THEORY	0.0	Aug02/19	Rev #0: A
		Contract Comment: BIG BNG THEORY												
	32	M-F/7-730P	30S	\$425	Nov11/19	Nov15/19	1	2	2	\$850	BIG BNG THEORY	0.0	Aug02/19	Rev #0: A
		Contract Comment: BIG BNG THEORY												
	33	M-F/7-730P	30S	\$425	Oct21/19	Oct25/19	1	2	2	\$850	BIG BNG THEORY	0.0	Aug02/19	Rev #0: A
		Contract Comment: BIG BNG THEORY												
	34	M-F/7-730P	30S	\$425	Sep30/19	Oct04/19	1	2	2	\$850	BIG BNG THEORY	0.0	Aug02/19	Rev #0: A
		Contract Comment: BIG BNG THEORY												
	35	Sat/7-8P	30S	\$255	Dec07/19	Dec07/19	1	1	1	\$255	AVG. ALL WKS	0.0	Aug02/19	Rev #0: A
		Contract Comment: AVG. ALL WKS												
	36	Sat/7-8P	30S	\$255	Nov16/19	Nov16/19	1	1	1	\$255	AVG. ALL WKS	0.0	Aug02/19	Rev #0: A
		Contract Comment: AVG. ALL WKS												
	37	Sat/7-8P	30S	\$255	Oct05/19	Oct05/19	1	1	1	\$255	AVG. ALL WKS	0.0	Aug02/19	Rev #0: A
		Contract Comment: AVG. ALL WKS												
	38	M-F/10-11P	30S	\$425	Dec09/19	Dec13/19	1	1	1	\$425	FOX23 NEWS-TEN	0.0	Aug02/19	Rev #0: A
		Contract Comment: FOX23 NEWS-TEN												
	39	M-F/10-11P	30S	\$425	Nov18/19	Nov22/19	1	1	1	\$425	FOX23 NEWS-TEN	0.0	Aug02/19	Rev #0: A
		Contract Comment: FOX23 NEWS-TEN												
	40	M-F/10-11P	30S	\$425	Oct07/19	Oct11/19	1	1	1	\$425	FOX23 NEWS-TEN	0.0	Aug02/19	Rev #0: A
		Contract Comment: FOX23 NEWS-TEN												
	41	Sat/10-1030P	30S	\$425	Dec07/19	Dec14/19	2	1	2	\$850	AVG. ALL WKS	0.0	Aug02/19	Rev #0: A
		Contract Comment: AVG. ALL WKS												
	42	Sat/10-1030P	30S	\$425	Nov16/19	Nov23/19	2	1	2	\$850	AVG. ALL WKS	0.0	Aug02/19	Rev #0: A
		Contract Comment: AVG. ALL WKS												
	43	Sat/10-1030P	30S	\$425	Oct05/19	Oct12/19	2	1	2	\$850	AVG. ALL WKS	0.0	Aug02/19	Rev #0: A
		Contract Comment: AVG. ALL WKS												
	44	Sun/10-1030P	30S	\$425	Oct06/19	Jan05/20	14	1	14	\$5,950	FOX23 NEWS-TEN	0.0	Aug02/19	Rev #0: A
		Contract Comment: FOX23 NEWS-TEN												
	45	M-F/11P-12M	30S	\$45	Dec02/19	Dec06/19	1	2	2	\$90	DAILY MAIL TV/SEINFELD	0.0	Aug02/19	Rev #0: A
		Contract Comment: DAILY MAIL TV/SEINFELD												
	46	M-F/11P-12M	30S	\$45	Nov11/19	Nov15/19	1	2	2	\$90	DAILY MAIL TV/SEINFELD	0.0	Aug02/19	Rev #0: A
		Contract Comment: DAILY MAIL TV/SEINFELD												
	47	M-F/11P-12M	30S	\$45	Oct21/19	Oct25/19	1	2	2	\$90	DAILY MAIL TV/SEINFELD	0.0	Aug02/19	Rev #0: A
		Contract Comment: DAILY MAIL TV/SEINFELD												
	48	M-F/11P-12M	30S	\$45	Sep30/19	Oct04/19	1	2	2	\$90	DAILY MAIL TV/SEINFELD	0.0	Aug02/19	Rev #0: A
		Contract Comment: DAILY MAIL TV/SEINFELD												
	49	M-F/12M-1230A	30S	\$45	Dec02/19	Dec06/19	1	2	2	\$90	TWO & HALF MEN	0.0	Aug02/19	Rev #0: A
		Contract Comment: TWO & HALF MEN												
	50	M-F/12M-1230A	30S	\$45	Nov11/19	Nov15/19	1	2	2	\$90	TWO & HALF MEN	0.0	Aug02/19	Rev #0: A



Rep: TELEREP, INC.  
Run On: Aug6/19 at 16:58

E-Order#: 2284349 (Rev 0) Agy#8753662  
Station: WPFO-TV PORTLAND-AUBURN

## REP BUYLINES

Hdl#: 9593512 (Mod 0.0)  
Dates: Sep30/19 - Jan05/20

Traffic#: 3942546  
Salesperson: JARED KELHART

Page: 3  
Requested by: NUSCHMANN

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+	Activity	Last Mod/Rev
	51	M-F/12M-1230A	30S	\$45	Oct21/19	Oct25/19	1	2	2	\$90	TWO & HALF MEN	0.0	Aug02/19	Rev #0: A
		Contract Comment: TWO & HALF MEN												
	52	M-F/12M-1230A	30S	\$45	Sep30/19	Oct04/19	1	2	2	\$90	TWO & HALF MEN	0.0	Aug02/19	Rev #0: A
		Contract Comment: TWO & HALF MEN												
	53	Sun/1030-1130P	30S	\$20	Dec08/19	Dec08/19	1	1	1	\$20	FOX23 NEWS-TEN/RING OF HONOR	0.0	Aug02/19	Rev #0: A
					Dec29/19	Dec29/19	1	1	1	\$20				
	54	Sun/1030-1130P	30S	\$20	Nov17/19	Nov17/19	1	1	1	\$20	FOX23 NEWS-TEN/RING OF HONOR	0.0	Aug02/19	Rev #0: A
		Contract Comment: FOX23 NEWS-TEN/RING OF HONOR												
	55	Sun/1030-1130P	30S	\$20	Oct06/19	Oct06/19	1	1	1	\$20	FOX23 NEWS-TEN/RING OF HONOR	0.0	Aug02/19	Rev #0: A
					Oct27/19	Oct27/19	1	1	1	\$20				
	56	Sun/11P-12M	30S	\$20	Dec08/19	Dec08/19	1	1	1	\$20	RING OF HONOR	0.0	Aug02/19	Rev #0: A
					Dec29/19	Dec29/19	1	1	1	\$20				
		Contract Comment: RING OF HONOR												
	57	Sun/11P-12M	30S	\$20	Nov17/19	Nov17/19	1	1	1	\$20	RING OF HONOR	0.0	Aug02/19	Rev #0: A
		Contract Comment: RING OF HONOR												
	58	Sun/11P-12M	30S	\$20	Oct06/19	Oct06/19	1	1	1	\$20	RING OF HONOR	0.0	Aug02/19	Rev #0: A
					Oct27/19	Oct27/19	1	1	1	\$20				
		Contract Comment: RING OF HONOR												
	59	Sun/12M-1A	30S	\$10	Dec08/19	Dec08/19	1	1	1	\$10	SEINFELD WK/SEINFELD WK B	0.0	Aug02/19	Rev #0: A
					Dec29/19	Dec29/19	1	1	1	\$10				
		Contract Comment: SEINFELD WK/SEINFELD WK B												
	60	Sun/12M-1A	30S	\$10	Nov17/19	Nov17/19	1	1	1	\$10	SEINFELD WK/SEINFELD WK B	0.0	Aug02/19	Rev #0: A
		Contract Comment: SEINFELD WK/SEINFELD WK B												
	61	Sun/12M-1A	30S	\$10	Oct06/19	Oct06/19	1	1	1	\$10	SEINFELD WK/SEINFELD WK B	0.0	Aug02/19	Rev #0: A
					Oct27/19	Oct27/19	1	1	1	\$10				
		Contract Comment: SEINFELD WK/SEINFELD WK B												
Total 155 Spots for:				\$26,175					155	\$26,175		0.0		
Monthly Estimate Dollars:														
										\$8,380	Oct/19	0.0	Oct/19	
										\$6,770	Nov/19	0.0	Nov/19	
										\$9,490	Dec/19	0.0	Dec/19	
										\$1,535	Jan/20	0.0	Jan/20	